

COOCH BEHAR MUNICIPALITY

COOCH BEHAR

PHONE : 03582-295070

Mail Id : chairmancbm@gmail.com

No. : ESTT/25/CBM-24

Date : 03/01/24

Order

In terms of the decision taken by the 21st Board of Councillors' (B.O.C.) meeting on 28th December, 2023 of this Municipality, it is hereby ordered that as per section 121, 122 and 123 under West Bengal Municipal Act, 1993 the Advertisement fees / Licenses fees on Advertisement under Cooch Behar Municipality will be as per "Annexure - A".

This order will take immediate effect and remains in force until further order.

This order will supersedes all the previous orders.




Chairman
Cooch Behar Municipality
Cooch Behar Municipality
Cooch Behar Municipality
Cooch Behar

No. : ESTT/25/11/CBM-24

Date : 03/01/24

Copy forwarded for information to:-

1. The Executive Officer, Cooch Behar Municipality.
2. The Finance Officer, Cooch Behar Municipality.
3. The Office Superintendent, Cooch Behar Municipality.
4. The Accountant, Cooch Behar Municipality.
5. In-Charge, Market Office, Cooch Behar Municipality.
6. In-Charge, License Section, Cooch Behar Municipality.
7. In-Charge, Collection Section, Cooch Behar Municipality.
8. In-Charge, Cash Section, Cooch Behar Municipality.
9. Sanitary Inspector In-Charge, Cooch Behar Municipality.
10. In-Charge, Garage Section, Cooch Behar Municipality.
11. Reference Section, Cooch Behar Municipality.



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ANNEXURE - A

Sl No.	Item / Media	Rate	Tenure
1	Hoarding	Rs. 200/- + GST 18 %	Every 12 months an increase of Rs. 50/- will be added to the baserate
2	Toto	Rs. 1,000/-	Per day with Mike
3	Auto	Rs. 1,200/-	Per day with Mike
4	Magic	Rs. 1,500/-	Per day with Mike
5	Choto Hati	Rs. 2,000/-	Per day with Mike
6	Boro Hati	Rs. 2,500/-	Per day with Mike
7	Eicher	Rs. 3,000/-	Per day with Mike
8	Jeep	Rs. 2,000/-	Per day with Mike
9	Omni Van	Rs. 1,500/-	Per day with Mike
10	Truck (6 wheels)	Rs. 3,000/-	Per day with Mike
11	Truck (10 wheels)	Rs. 3,500/-	Per day with Mike
12	Rickshaw	Rs. 300/-	Per day with Mike
13	Car Sticker	Rs. 350/- Per Sq.ft.	For 180 days
14	Glow Sign Board	Rs. 60/- Per Sq.ft.	For 365 days
15	Flex	Rs. 30/- Per Sq.ft.	For 10 days
		Rs. 40/- Per Sq.ft.	For 15 days
		Rs. 50/- Per Sq.ft.	For 30 days
16	Handbill & Leaflet & for distribution through Newspaper also	Rs. 100/- Per 100 pcs.	For 15 days
17	Advertise on Baloons	Rs. 300/-	Per day / Per pc.
18	Umbrella	Rs. 200/-	Per day / Per unit
19	Ad through moving Human Body / viz Ronpa / Cartoon	Rs. 200/-	Per day / Per unit
20	Advertise on Caps / Sun protectors / T-Shirt	Rs. 2,500/-	Per 100 pcs. / Calender month
21	Road arrow marking	Rs. 500/- Sq.ft.	Per year
22	Sign Board	Rs. 200/- Sq.ft.	Per year
23	Display through cut out	Non Illuminated Rs. 200/- Per Sq.ft.	For 30 days
		Illuminated Rs. 500/- Per Sq.ft.	For 30 days
24	Over head gate	Rs. 2,000/- Per day	For 30 days (minimum)
25	Dealers gate	Rs. 4,000/-	For 30 days (minimum)
26	Trivision	Rs. 1,000/- Per Sq. ft.	Per Year
27	Wall Writing	Rs. 200/- Per Sq. ft.	For 180 days
28	Road Divider	Rs. 300/- Per Sq.ft.	For 180 days
29	Cinema ad Films/Movie, Films shown in Cinema Hall or Cable TV	Rs. 600/-	01 day to 10 days
		Rs. 1,200/-	10 days to 20 days
		Rs. 1,800/-	20 days - 30 days
		Rs. 2,500/-	Above 30 days Subject to the renewal
30	LED (temporary)	Rs. 350/- Per Sq. ft.	For 7 days
		Rs. 300/- Per Sq. ft.	For 15 days
		Rs. 250/- Per Sq. ft.	For 30 days
31	Unipole	Rs. 1,000/- Per Sq. ft.	For 360 days
32	Gantry	Rs. 1,000/- Per Sq. ft.	For 360 days

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